



Mechanical Specs

General Specifications		
Trim Size	7 7/8" x 10 3/4"	
Live Area Allowance	7" x 10"	
Number of Columns	3	
Column Width	2"	
Size	Non-Bleed width x height	Bleed width x height
Single Page	7 7/8" x 10 3/4"	8 1/8" x 11"
1/2 Page Vertical	3 15/16" x 10 3/4"	4" x 11"
1/2 Page Horizontal	7 7/8" x 5 3/8"	8 1/8" x 5 1/2"
1/3 Page Vertical	2 5/8" x 10 3/4"	2 7/8" x 11"
1/3 Page Horizontal	7 7/8" x 3 5/8"	8 1/8" x 3 7/8"
1/4 page Horizontal	7 7/8" x 2 3/8"	8 1/8" x 2 5/8"
1/4 page Vertical	1 15/16" x 10 3/4"	2 1/16" x 11"
1/4 page Square ad	3 15/16" x 5 3/8"	4" x 5 1/2"
1/6 Page Banner	7 7/8" x 2"	8 1/8" x 2 1/2"
Double Page Spread	15 3/4" x 10 3/4"	16" x 11"
1/2 Horizontal Spread	15 3/4" x 5 3/8"	16" x 5 1/2"
1/6 Page spread	15 3/4" x 2 "	16" x 5 1/2"

Printing Specifications: See Mac standards, pg. 1, C.A.R.D.

Printing Process: Web Offset

Binding Method: Saddle Stitched

Halftone Screen: 133 dpi

Digital Specs:

Platform: Macintosh

Transport media: Zip, CD-Rom

Format: Supply TIFF/IT-P1 or PDF/X-1:2001 file written to Paton Publishing specifications on a MAC formatted CD-ROM with a MAC standards proof.

PostScript files must be supplied composite, all fonts embedded in file, final page size & bleed must be correct, double page spreads must be supplied as 2 single page .ps files to final trim, files must conform to the **checklist** or they will be rejected or may not print correctly.

Every attempt is made to verify the supplied file to the supplied proof, however, Paton Publishing does not accept responsibility for material content, or colour trapping. Production charges apply for material not to spec or for alterations.

Please send materials to:

Attn: Kimberley Chang

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